

9025074028



7418881420

divyadjayabal@gmail.com



EDUCATION

B.Tech | NIT Trichy | 8.2

Production Engineering

July 2023

CBSE | Class XII | 95%

Thamarai International
School

May 2019

SKILLS

CONTEXTUAL RESEARCH

USER INTERACTIONS

CONTENT STRATEGY

CONTENT WRITING

WIREFRAMING

PROTOTYPING

WEB DESIGN

HTML | SCSS | JS

TOOLKIT

VISUAL

Figma

Webflow

Origami Studio
(Novice)

3D

Spline

Onshape

Rive

ESSENTIAL SKILLS

INQUISITIVE, ADAPTIVE,
EMOTIONALLY PERCEPTIVE,
CONCEPTUAL, RESOURCEFUL
COLLABORATIVE,
PRESENTATION (WRITTEN)

Divyadharshini Jayabal



9025074028

divyadjayabal@gmail.com



PORTFOLIO

<https://uxpdivya.techvoyager.in/>

PROFILE

Undergrad from NIT Trichy seeking opportunities to understand UX research and design.

Intrigued by the intricacies of human behaviour and looking to research influencers that shape decision making. Experienced with whiteboard brainstorming and creating wireframes of various fidelities with an obsession of attention to details.

EMPLOYMENT HISTORY

Web Designer and Developer, TechVoyager

Jan 2021 - Present

- Translated client requirements into intuitive user experiences, designing 17+ landing pages, 9+ web apps, and 3 software products.
- Guided 3 interns during a period of company expansion with a task-based strategy on web development (3-6 months).
- Collaborated closely with developers to ensure designs aligned with technical limitations for both B2C and B2B projects.
- Developed responsive websites and experimented with interactive techniques to enhance user engagement. Ideated and designed micro interactions, optimized user flows and addressed red routes.
- Structured and Designed company assets with a business-focused design approach.

UX Research intern, AquaConnect

Jun 2022 - Aug 2022

- Conducted structured competitive analysis of 18 companies and UX audit of existing app for improvement opportunities.
- Planned a 4 part interview questionnaire to understand user's lifestyle, mindset, expectations and frustrations. Developed detailed and condensed proto personas, while verifying assumptions.
- Analyzed and synthesized research findings to define 3 new features for the Aquafarmer Advisory App, incorporating feedback from aquafarmers and industry experts.
- Collaborated with the product team to validate design decisions with user feedback and data-driven insights. Outlined optimized user flows.
- Designed wireframes collaborating closely with stakeholders and guides to align the design with the app's objectives and user needs (iterations and redesigns).

Delve, Mobile App

Project - App Design, Collaborative

- Developing a consumer facing mobile app that helps match users to hobbies that make them feel fulfilled or generate income as a side hustle.
- Major role - User Research, Competitive Analysis, Proto Personas, Workable Moodboards, User Flow, Wireframing (WIP app)

Positions of Responsibility (Socio - Cultural)

Head (Content), Apeksha

Mar 2022 - Mar2023

Deputy Manager, Prodigy Marketing Team

Jan 2021 - Jan 2022

Deputy Manager, Festember Organising Committee

Nov 2019 - Nov 2020